

# TABATHA ALCINA

FREELANCE GRAPHIC DESIGNER

## CONTACT

- 225-244-2507
- alcina@gmail.com
- www.tabathaalcina.com
- 5935 Line Rd, Ethel, LA

## SKILLS

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Microsoft Word
- Canva
- Print Media
- Digital Media
- Social Media Graphics

## PROFILE

I am a freelance graphic designer and artist from Louisiana. I have 15-plus years experience in graphic design and a lifetime of experience in the arts. My background is in the newspaper industry, having served as graphic designer and editor of several print publications, and I apply the perfectionism and quick turnaround of that industry to every area of creation.

## WORK EXPERIENCE

### FREELANCE GRAPHIC DESIGNER

2007 - current

Working as a freelance designer, I have created graphics for a wide range of companies, small to large, to match their vision. My specialty has been working with artists and small businesses to bring their visions to life in beautiful and functional graphics. Projects include logo design, print design, social media graphics, and a wide range of other projects.

- Use Adobe Creative Suite on a daily basis to create graphics for print and digital media.

### EDITOR

The East Feliciana Watchman

2012 - 2014

Managed weekly community newspaper in East Feliciana Parish. Duties included attending regular public meetings, covering local events and working with local agencies to gather news and present it to the public.

Ten to twenty page newspaper designed and laid out each week.

Writing stories and articles of many types, editing for content and mistakes submitted articles and employee writing.

Worked with three newspaper offices to coordinate content.

Managed 1-2 employees.

Managed social media site (Facebook) with 3,000 fans.

Award received at Louisiana State Newspaper Awards 2012 – First place in Services Advertising and second place for Single Editorial.

### GRAPHIC DESIGNER

The Zachary Plainsman

2011 - 2012

Managed business accounts for the Louisiana Do Not Call Program. Handled phone and mailed-in complaints for the program.